

FOR IMMEDIATE RELEASE

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For more information, please contact:

Melissa Cox

Phone: 630-512-0500, ext. 231

Email: melissa@jakcd.com

JAK Creative Design names vice president

Darien, Ill. (June 15, 2017) — JAK Creative Design is pleased to announce the recent promotion of Allison Weakly to vice president. The announcement was made May 22 by Jill A. Kerrigan, president and CEO.

Weakly most recently served as senior account director at JAK, a position she's held for five years. Before joining the JAK team in 2008, Weakly was a manager of accounts at American Express in New York City. She earned her bachelor's degree in business administration at the University of Michigan's Ross School of Business.

Kerrigan said that she and Weakly developed a high degree of mutual respect when they worked closely together on an American Express direct mail program between 2006 and 2008. When Weakly decided to return to her Midwestern roots, Kerrigan was eager to hire her. Since then, Weakly has made many key contributions to JAK, becoming an invaluable member of the leadership team.

In her new role, Weakly will provide strategic input while she focuses on the process of onboarding new clients effectively and strengthening current client relationships as well as continuing to manage the account team.

"I'm delighted to name Allison vice president," said Kerrigan. "We're in the midst of significant evolution. Allison's deep knowledge of the company and the industry will continue to make a huge difference in our success."

ABOUT JAK CREATIVE DESIGN: JAK Creative Design (formerly JAK Graphic Design, LLC), located in Darien, Ill., is a branding and design agency that creates innovative graphic design solutions to help its clients achieve their marketing goals. JAK's team of designers, copywriters, and account executives has become an integral part of the marketing initiatives of clients such as American Express, ComEd, and Principal Financial Group. www.jakcd.com

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