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Local graphic designer opens second woman-owned business
Kerrigan expands into promotional products with JAK Premiums

Darien, Ill. (Feb. 28, 2018) — Jill A. Kerrigan, founder and CEO of JAK Creative Design, recently announced the launch of her second business: JAK Premiums. As a sister company of Kerrigan's branding and design business, JAK Premiums will offer high-quality promotional products with an emphasis on environmentally friendly items.

A Chicagoland native, Kerrigan founded JAK Creative Design 22 years ago with her own savings. Since then, the agency has grown to represent local and national companies. She is looking toward the same success with her new ASI-certified venture, JAK Premiums.

"Jill has more than two decades of design expertise and experience as a business owner, so that is a strong foundation for JAK Premiums," said Nick Rizner, business development manager for the new company. "JAK Premiums is a natural extension of the branding and design agency."

"Businesses need to make a lasting impression on their target audience. High-quality premiums are one of the best ways to do that," Rizner added.

According to Kerrigan, JAK Premiums is unique because of its roots in design done well.

"What sets JAK Premiums apart from the many other premium companies out there is that we have the backing of JAK Creative Design, and we have experience in checking the print quality of logos to protect brands," Kerrigan said. "The end goal of a premium should be a positive lasting impression, and that's what we do best."

ABOUT JAK CREATIVE DESIGN: JAK Creative Design (formerly JAK Graphic Design), located in Darien, Ill., is a branding and design agency that creates innovative graphic design solutions to help its clients achieve their goals. JAK's team of designers, copywriters, and account executives has become an integral part of the creative initiatives of clients such as American Express, Exelon, ComEd, and Principal Financial Group. jakcd.com

ABOUT JAK PREMIUMS: JAK Premiums, located in Darien, Ill., offers unique promotional products to help brands make a mark. jakpremiums.com

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