

FOR IMMEDIATE RELEASE

1/4/18

For more information, please contact:

Leo Ebersole

Phone: 630-512-0500, ext. 221

Email: leo@jakcd.com

Creative agency names new director of business development

Michael S. Arpino joins JAK Creative Design team

Darien, Ill. (Jan. 4, 2018) — Jill A. Kerrigan, founder and CEO of JAK Creative Design, recently announced the addition of Michael S. Arpino to the agency's team. As director of business development, Arpino will help continue JAK's growth.

"The prospect of being able to really have an influence on the company's expansion is exciting and rewarding to me," Arpino said. "Throughout my career, I have worked closely with creative advertising agencies large and small. I think JAK Creative Design is the best-kept secret among them, doing great work with excellent customer service at very competitive rates."

With more than a decade of expertise in procurement and a strong knowledge of the client side of creative work, Arpino describes himself as a techie who also has training in art and design. He gained extensive experience in implementing new processes and technologies during his tenure at Condé Nast, Time Inc., and American Express.

"I led contract and price negotiations from the client side of the business. Knowing the needs of the client from firsthand experience gives me a unique perspective," Arpino said. "I'm looking forward to taking JAK to the next level."

"Jill Kerrigan and her team are a close-knit group that not only knows how to get things done, but always seems to have great chemistry. The people are what drew me most to JAK," he added.

ABOUT JAK CREATIVE DESIGN: JAK Creative Design, located in Darien, Ill., is a branding and design agency that creates innovative graphic design solutions to help its clients achieve their goals. JAK's team of designers, copywriters, and account executives has become an integral part of the creative initiatives of clients such as American Express, Exelon, ComEd, and Principal Financial Group. jakcd.com

###